

BIDS support play area project



The Fitz Park 'Make us smile project' is delighted to announce that the Keswick Business Improvement District has supported the project with a £15,000 grant. The redevelopment aims to create a £200,000 'destination play area' in Keswick. The project is completely reliant on external funding and has raised £126,900.73 so far.

Roger Purkiss BIDS Director reported, "BIDS are very happy to be supporting this project which aims to create a key attraction in Keswick for families and visitors as well as improving the quality of the Keswick environment for the BIDS members and residents."

"There are very few attractions in Keswick for families, this project will aim to create a destination play area for visitors and encourage them to stay in the town longer. We are also supportive of the project due to the community involvement so far- parents have participated in consultation workshops and fundraising events, the play area is a key recreational area for residents too."

The project has been supported already by the BIG Lottery and Play Builder fund as well as funds raised through donations and sponsorship. The complete transformation of the Fitz Park Play Area is scheduled to be completed in Spring 2010.

Rachel Graham for Keswick Area Partnership coordinating the project said, "We are overwhelmed with the support for the project from BIDs and the Keswick Community. All the hard work of the play area advisory committee is paying off, we still have a long way to go and implore people to donate to the project with what they can."

If you would like to make a donation whether it be £5 or £50 to the Fitz Park 'Make us smile project' please send a cheque made payable to Fitz Park Trust and send to 50 Main Street, Keswick, CA12 5JJ.

Project information is available on the website www.fitzparkplayarea.co.uk